

Q

SUMMER  
CLASSICS



QUINTESSENTIAL STYLE

BEAUTY ASK THE EXPERTS



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**Rx:** La Roche-Posay's Anthelios SX moisturizer is essential. It contains Mexory, the strongest UVA/UVB protection available

**Q:** What's the best procedure to lessen crow's feet?

**A:** A combination of Botox injections with a topical daily therapy. The most effective product is Retin-A and I prefer the Renova brand because it combines Retin-A with a moisturizer. Retin-A is an exfoliant and can cause redness and irritation in the sensitive skin around the eyes. For those who cannot tolerate Renova we offer milder products from La Roche-Posay.

**Q:** What age group do you see the most of?

**A:** I see patients of all ages. They can start as early as in their late 20s, however the bulk of my non-surgical patients are in their 30s to 40s, while the 50-year-olds are seeking more aggressive, longer-lasting surgical results. Those in their late 20s are starting with Botox and topical anti-aging therapies to prevent wrinkles from worsening or even occurring. For younger patients, I stress avoiding sun exposure with daily sun protection.

**Q:** Many of us are die hard beauty junkies, spending \$7,000 for a full face of injections a few times a year. Why do some look like their cheeks are "bulky" after an injection?

**A:** The "injectable facelift" or "non-surgical facelift" is a volumizing treatment that typically consists of a combination of therapies. Botox can be used in conjunction with some form of filling agent, which can vary from fat injections, Restylane or Juvéderm, Sculptra, or Radiesse. Like any surgical technique, good medical judgement combined with experience and a reasonable sense of aesthetics is a must! Many times I see patients who are 'over-done,' with almost chipmunk cheeks from excess fillers. This can simply result from a physicians' disorted aesthetic sense to bad medical judgment. — Di Petroff